

## Retarus Fax-Services for Applications

### Fast Facts

**Secure fax transmission**

Via Retarus Fax Cloud

**Fast implementation**

Via FTP, SOAP, e-mail, MQ

**Status message**

In your system

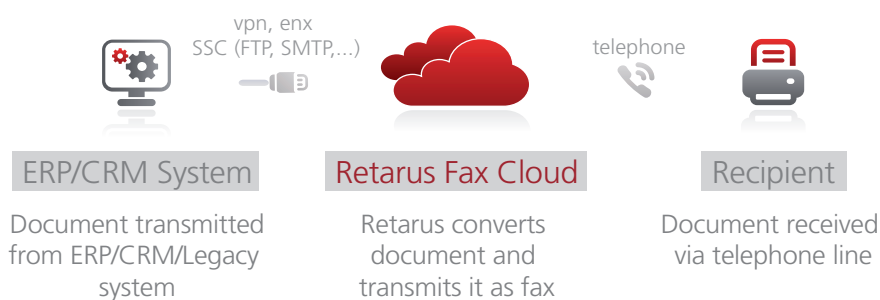
**Transparent processes**

Detailed reportings

## Retarus Fax-Services for Applications

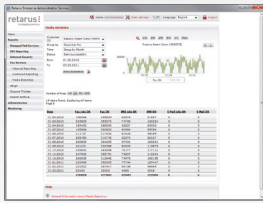
Efficient ERP connectivity and reduced ERP process costs are high on the agenda of over 80 % of IT managers, according to a study conducted by Forrester Research and SoftSelect. The Retarus Fax-Services for Applications enable you to send faxes directly from your business software reliably and securely via the Retarus fax cloud. The managed service offers you the highest levels of transmission security and availability, as well as virtually unlimited fax capacity. Business critical processes are initiated and executed more speedily, meaning that Retarus allows you to keep your client/supplier network up to date with the latest and best quality information available. You experience no peak problems during fax campaigns in batch mode from your business application and receive feedback regarding transmission status straight away. The Retarus Fax-Services for Applications significantly reduce your process costs, providing you with immediate cost benefits.

### How it works

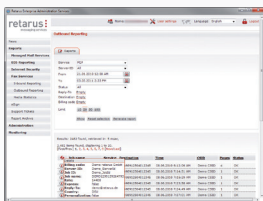


## The facts speak for themselves

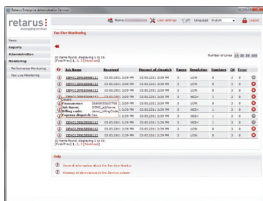
- No own fax server required
- Implementation within less than 48 hours
- Highest levels of availability and transmission security
- Ultimate transaction security
- Unicode ready



*Transparency and control through highly informative statistics.*



*Expanded fax reporting function with highly detailed information about each job sent.*



*Live monitoring of fax documents currently being transmitted*

## Innovative and Future-oriented

According to IT analysts at Gartner many companies are running business critical fax applications using outdated equipment and infrastructure. There are often no measures in place to prevent disruptions, while a lack of monitoring facilities makes it difficult to supervise fax operations. Gartner advises companies to switch to professional cloud fax services. With the Retarus Fax-Services for Applications you send your business documents via the Retarus Fax Cloud, through which we already successfully deliver over 300 million B2B faxes annually for our clients around the globe. Our infrastructure provides fast, error-free delivery with immediate transmission status feedback. By constantly developing our Managed Services we ensure that you will always continue to benefit from the latest and best technology.

## Transparent Costs and Processes

Our administration portal provides highly informative reports and analysis functions, including itemized call lists. The Retarus Fax-Services for Applications are charged according to the "pay per use" model. Billing can also be based on cost centers if required. So the costs remain transparent at all times. You save on having to operate your own fax server and the effort, expense and time involved in maintenance and licensing. The services provided by Retarus are easily comprehensible, transparently documented and clearly calculable.

## Quick Implementation

Your business application can be connected in less than 48 hours. All you need is an internet connection to the Retarus data centers. Communication takes place via FTP, web service (SOAP), MQSeries or e-mail; it can also be encrypted if necessary. Irrespective of whether the applications are CRM, ERP, Legacy or host-based - you benefit from our universal and flexible interfaces, top performance and maximum delivery reliability.

## All formats – all languages

The Retarus Fax-Services for Applications support all standard file formats, including DOC, XLS, PDF, RTF, PostScript, PCL, HTML, Text/ASCII, as well as JPG, BMP and TIFF. Thanks to the Unicode transmission capability, you can easily integrate other branches of your company and business partners worldwide. No matter if you need to communicate in Arabic, Chinese or Russian for instance - difficulties with transnational processes are now a thing of the past.

## Additional Options

We also offer services which enable you to send SMS messages and e-mails reliably from your business applications. Your business documents can be signed electronically with the Retarus eSign facility. Digital fax reception is as well handled easily and exactly when using Retarus' services. Do you use an SAP system? Inquire about Retarus Faxolution for SAP, the first Managed Cloud Fax service to be SAP-certified! We will be pleased to assist you.

## Your benefits

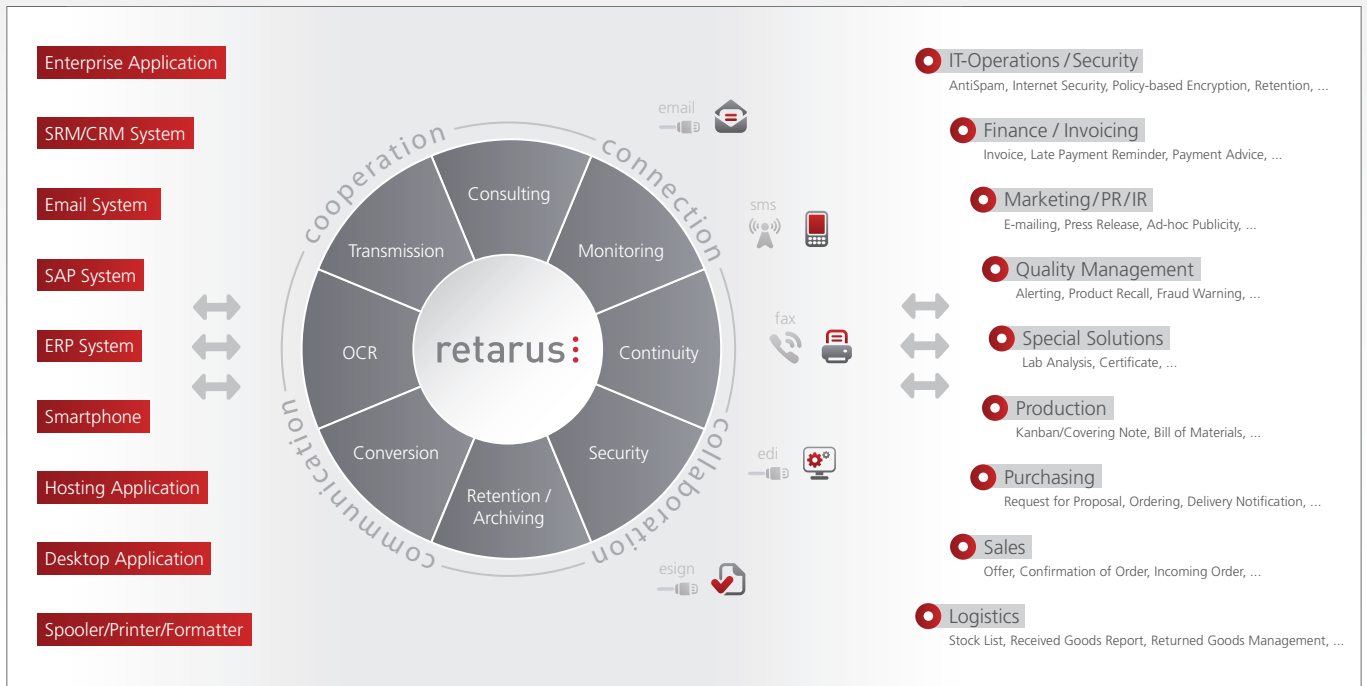
Transmission of business-critical documents directly from business applications

Unlimited transmission capacity thanks to Retarus Fax Cloud

Transmission status response directly to your system

Comprehensive reports, statistics and analyses

Clearly calculable costs



## Why Retarus

Efficient business processes and reliable electronic communications are among the pivotal factors for success in any company or organization. As a global provider of professional messaging services, we develop innovative market-leading products and solutions for electronic corporate communications for the automation and optimization of business processes. Since 1992, our Managed Services have been providing a superior level of security, performance and transparency which is unique to the market.

### Quality & Innovation

At Retarus, our success has been built on the high quality of our services and the expertise of our employees. We focus on skills and competencies, striving to be the best at everything we do. We conduct research on the latest trends and continue to develop and expand innovative, cutting-edge services which offer the greatest benefits to our clients. To date, more than 3,500 companies rely on Retarus Messaging Services for their everyday business communications.

### Customer Focus & Transparency

From the personal approach used by our Support and Sales & Marketing teams to the project-related customization of our services, our primary focus is always the customer and the solution. We keep the customer up to date at all times with regards to innovations and upgrades, both during and after implementation. We provide comprehensive and highly reliable reporting and billing, which allows us to provide a level of process transparency that is unique in the market, creating trust while ensuring a high degree of customer satisfaction.

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