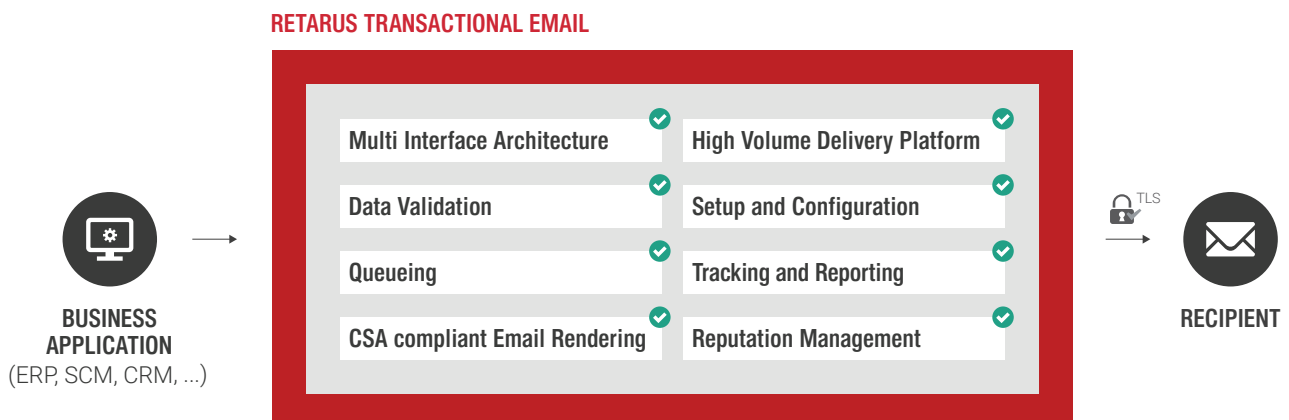


## Send Transactional Emails reliably from your business-critical applications

### Made for Throughput

**Retarus Transactional Email** is the solution for sending high volumes of emails directly from business applications without operating or burdening your own email relays. In this way, transmission jobs can be realized quickly and reliably - no matter whether you're sending a large number of personalized invoices, notifications and delivery confirmations automatically from legacy ERP and eCommerce systems or if you want to reach as many recipients as possible within a very short time-frame via your CRM.



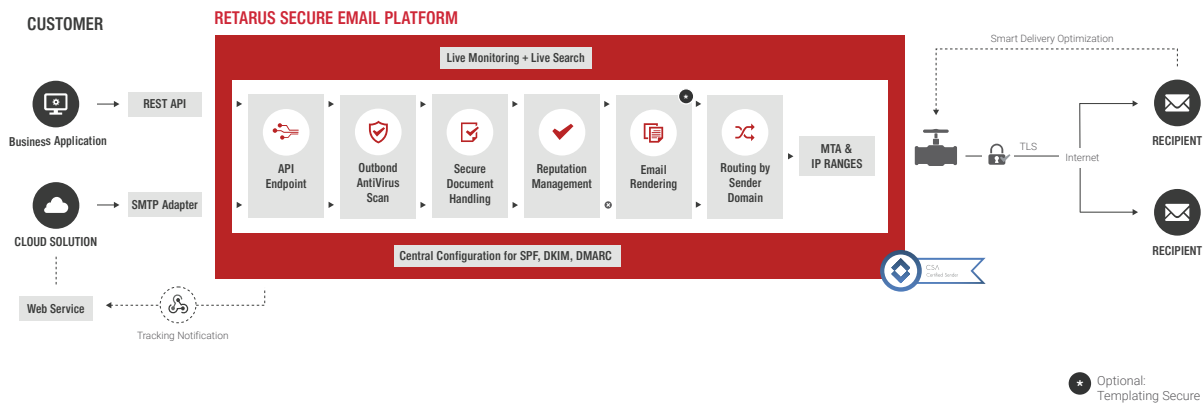
### Secured throughput and high inbox placement rate

Retarus ensures that your emails reach their recipients reliably. You benefit from a stable email infrastructure and a contractually specifiable throughput rate of up to ten million emails per hour. At the same time the Retarus Enterprise Cloud - with redundant data centers in Europe, the USA and Asia - provides maximum availability and fail-safety in failover scenarios.

When throughput is high, your reputation as a sender comes under the spotlight. Only if this remains good at all times, are you able to send large email campaigns in such a way that they arrive in the inboxes of as many recipients as possible, rather than in their spam folders. Manually optimizing this inbox placement rate is, however, often time and cost intensive. That's why **Retarus Transactional Email** uses sophisticated mechanisms to ensure that your sender reputation is maintained and that the IP addresses of your email relays are not registered in blacklists. As Retarus is a member of the Certified Senders Alliance (CSA), the company is automatically included on whitelists at the big ISPs such as Microsoft, Yahoo, Host Europe, AOL or United Internet.

## Compliance, security and data protection

By way of the high-performance REST API, **Retarus Transactional Email** provides a quick and secure connection with your business applications. Thanks to the minimal effort required for implementation, you and your developers benefit from huge cost and time savings. And you can decide for yourself in which of the data centers operated around the globe by Retarus you would like your data to be processed. Retarus also supports you in fulfilling compliance guidelines arising from international regulations such as EU-GDPR, HIPAA, Sarbanes-Oxley or PCI-DSS. Retarus' services and data center are audit-ready at all times.



## Service at the highest level

With **Retarus Transactional Email** you receive a communication platform with support from the very start – including clear service level agreements which are customized to meet your needs. To give you an opportunity to convince yourself of our performance, we offer you a comprehensive analysis and consultation procedure, including a solution design specifically designed to your business processes, even before the contract has been concluded. Retarus also offers the option of additional support throughout the entire implementation process, for instance when setting up DKIM. Once the service is operational, our local support team is at hand 24/7 and you have the option of your own personal service manager.

## Your Benefits

- E-Mail transmission directly out of business applications such as ERP and CRM systems
- Comprehensive consultation procedure, support during both the implementation and operational phases, as well as top-level support with the option of a personal service manager
- No need to run your own email infrastructure
- Connection via a modern, future-proof interfaces (REST API, SMTP adapter)
- Multi-tiered service level agreements available
- Supports Templating
- Implementation of failback and load-balancing options in the Retarus data centers - with local, independent points of access in Europe, the USA and Asia.
- Assured transmission capacity of up to 10 million emails per hour
- Multi-client capability thanks to multi-domain configuration
- Increased operational certainty due to multiple routing options
- Auditable infrastructure
- Security features such as AntiVirus check for outbound messages and sending of encrypted file attachments
- Reputation management (dedicated IP addresses, blacklist monitoring, SPF, DKIM, DMARC, registered sender domain, suppression lists, ISP feedback loops)
- Status information for each email by means of API callback including Live Monitoring as well as Live Search functionalities
- Member of the Certified Senders Alliance (CSA)
- Supports international compliance requirements

