

RETARUS TEMPLATES & MARKETING RESOURCES FOR PARTNERS

SECURE EMAIL PLATFORM

(FEBRUARY 2021)



Retarus Partner templates and Marketing Resources

This resource kit provides partners' the building blocks for generating their own cusatomized marketing material to promote the Retarus Secure Email Platform - via their website or customer facing collaterals, e.g. flyers, fact sheets, event promotion.

Overview

RETARUS VENDOR PROFILES	The template contains boiler plates and vendor profiles for promoting Retarus and its cloud platforms via Partners' website, i...
PARTNER CASE STUDY	This template provides the sections and headlines to structure an end-customer related case study. <ul style="list-style-type: none">• Initial situation• Objective• Primary challenges• Customer quote• Benefits• Conclusion• Key facts
RETARUS PARTNER LOGOS	Different "Retarus Authorized Partner" Logos for the use in partners' customized marketing material.



Retarus Vendor Profiles

The following vendor profiles can be used to promote Retarus Secure Email Platform via the Partners' website, or in other customized marketing material, e.g. flyers, fact sheets, event promotion or other customer facing collaterals.

GENERIC

300 char	<p>New communication for better processes Leading organizations worldwide rely on Retarus' Enterprise Cloud to drive their communication. The intelligent infrastructure, patented technology and excellent service enable them to securely manage their information flows – compliant and always at the speed of their business demand.</p>	700 char	<p>Since 1992, Retarus has been supporting companies in achieving highly efficient communication. The global information logistics provider with branches on four continents always plays an important role where large amounts of data need to be transmitted securely and reliably – irrespective of which communication channels, interfaces, applications and devices are required. The services are soundly based on a Global Delivery Network which includes the company's own data centres in Europe, the USA and the APAC region, as well as fully redundant carrier infrastructure. 75 percent of the DAX 30 companies, half of all EURO STOXX 50 enterprises and about 20 percent of Dow Jones corporations rely on Retarus' services.</p>
500 char	<p>Retarus ensures that communication worldwide always runs fast and safe. Because an efficient flow of information is a requirement for reliable business processes - whether from person to person, between companies or automated via applications and machines. With its high-performance Enterprise Cloud and its own data centers in Europe, the USA and the APAC region, Retarus stands for reliable delivery, transparency and compliance. A total of 75 percent of the DAX 30, half of all EURO STOXX 50 and 17 percent of Dow Jones companies rely on Retarus services.</p>		
550 char	<p>Retarus ensures that communication worldwide always runs fast and safe. Because an efficient flow of information is a requirement for reliable business processes - whether from person to person, between companies or automated via applications and machines. With its high-performance IT infrastructure and its own data centers in Europe, the USA and the APAC region, Retarus stands for reliable delivery, transparency and compliance. A total of 75 percent of the DAX 30, half of all EURO STOXX 50 and 17 percent of Dow Jones companies rely on Retarus services.</p>	900 char	<p>With an intelligent infrastructure, patented technologies and excellent service, Retarus manages communications for companies worldwide. The faster and more secure information flows, the better their business will perform. In the age of digital change, companies must integrate new technologies, automate processes and develop innovative business models. Communication with customers, employees and business partners is central to this. For the success of a company it is crucial that all information arrives at the right time, at the right place and in the right format – by Email, Fax, SMS and EDI. These channels must be technologically state-of-the-art and meet increasing requirements in terms of security, compliance and cost-effectiveness. Retarus has the experience to steer information flows at this level with highly available data centers, state-of-the-art technologies and an innovative cloud messaging platform.</p>

SECURE EMAIL PLATFORM

200 char	<p>Best of breed email security made in Europe. Gartner, Forrester, Radicati: Leading analysts are talking about Retarus: Patented detect technology, industry leading standard and advanced threat protection.</p>
400 char	<p>Best of breed email security made in Europe. Gartner, Forrester, Radicati: All leading security analysts are talking about Retarus email security – “part of the holistic Email Management Platform”. Patented detect and protect technology combined with industry leading standard and advanced threat detection. Unique compliance, information protection and analytics integration capabilities.</p>

Partner Case Study (Headline 50 characters max, incl. spaces)

Intro (350 characters max incl.spaces) Li European lingues es membres del sam familie. Lor separat existentie es un myth. Por scientie, musica, sport etc, litot Europa usa li sam vocabular. Li lingues differe solmen in li grammatica, li pronounciation e li plu commun vocabules. Omnicos directe al desirabilite de un nov lingua franca: On refusa continuar payar custosi traductores.

Initial Situation

Subheading

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Objective

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Primary Challenges

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“Quote from the customer (ca. 300 to 350 characters incl.spaces) Li European lingues es membres del sam familie. Lor separat existentie es un myth. Por scientie, musica, sport etc, litot Europa usa li sam vocabular. Li lingues differe solmen in li grammatica, li pronounciation e li plu commun vocabules. Omnicos directe al desirabilite de un nov lingua franca.”
Customers name, Job position, Company

Benefits

Subheading

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Li European lingues es membres del sam familie. Lor separat existentie es un myth. Por scientie, musica, sport etc, litot Europa usa li sam vocabular. Li lingues differe solmen in li grammatica, li pronounciation e li plu commun vocabules. Omnicos directe al desirabilite de un nov lingua franca: On refusa continuar payar custosi traductores. At solmen va esser necessari far uniform grammatica, pronounciation e plu sommun paroles. Ma quande lingues coalesce, li grammatica del resultant lingue es plu simplic e regulari quam ti del coalescent lingues. Li nov lingua franca va esser plu simplic e regulari quam li existent European lingues. It va esser tam simplic quam Occidental in fact, it va esser Oc.



Conclusion

Subheading




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Key Facts

- Fact 1 (one line) Li European lingues es membres del sam familie. Lor separat e
- Fact 2 (one line) Lor separat existentie es un myth. Por scientie, musica, sport etc
- Fact 3 (one line) Li lingues differe solmen in li grammatica, li pronounciation
- Fact 4 (one line) On refusa continuar payar custosi t
- Fact 5 (one line) At solmen va esser necessari far uniform grammatica

Retarus Partner Logos

<p>retarus_logo_authorized_Partner_RGB-594x267px (JPG)</p>	 The logo features the word "retarus" in a bold, lowercase sans-serif font, followed by three red dots. Below this, the words "AUTHORIZED PARTNER" are written in a smaller, uppercase sans-serif font inside a dark grey rectangular box.	<p>Files can be provided via separate zip archive</p>
<p>retarus_logo_authorized_Partner_RGB-594x267px (PNG)</p>	 The logo features the word "retarus" in a bold, lowercase sans-serif font, followed by three red dots. Below this, the words "AUTHORIZED PARTNER" are written in a smaller, uppercase sans-serif font inside a dark grey rectangular box.	<p>Files can be provided via separate zip archive</p>
<p>retarus_logo_authorized_Partner_RGB-Vektor-gross-595x267px (SVG)</p>	 The logo features the word "retarus" in a bold, lowercase sans-serif font, followed by three red dots. Below this, the words "AUTHORIZED PARTNER" are written in a smaller, uppercase sans-serif font inside a dark grey rectangular box.	<p>Files can be provided via separate zip archive</p>



About Retarus

With its outstanding solutions and services, intelligent infrastructure, and patented technology, Retarus manages communication for companies worldwide. Retarus' state-of-the-art technologies, highly available data centers, and innovative cloud messaging platform offer maximum security, maximum performance, and business continuity. With experience in steering information flows at the enterprise level, Retarus ensures that information is transferred securely and reliably to the right place, at the right time, in the right format—since 1992 and with now 15 subsidiaries on four continents. Seventy-five percent of DAX 30, half of all EURO STOXX 50, and 25 percent of S&P100 companies rely on Retarus services. Our long-standing customers include Adidas, Bayer, BNP Paribas, Bosch, Continental, DHL, DZ BANK, Fujitsu, Galbani, Goldman Sachs, Honda, Linde, PSA, Puma, Sixt, T-Systems, Singapore Airlines and Zeiss.

www.retarus.com